

B-code Alliance Business Transcript



B-code Alliance

There is always an owner's manual for that you try to operate. But you never got one when you were born because there wasn't one. It didn't exist and you're running your business without one.

You will be shocked when you realize how many times your decisions are made from reacting instead of thinking.

If you have managed to put five years behind you in your business, then you should be given a doctor's degree in survival. No matter how you came by the information to run your business, this good advice and experience is diluted by the opinions that you're holding onto.

Every limiting opinion that you have picked up since childhood is stamped in your business. If it wasn't you would already have all of the success that you want. This new tool will show you how to identify your limitations and get rid of them.

This is what sabotages our business especially in these uncertain times:

We pass up opportunity because we're afraid to take a risk.

We cut expenses to deeply and lose valuable employees.

We feel the stress and hope for some magic bullet.

We even take bad risks because some good influencer convinces us.

My first client many years ago had just lost a quarter of a million dollars to one of these influencers. He almost lost his business.

Today he is an absentee owner enjoying life to the fullest.

The biggest change that he made in his business was himself.

**We don't have to run our businesses in the blind anymore.
We now have an alternative. There is an owners' manual for you.
I discovered it.**

I never set out to find an owners' manual and you might even say that through 50 years of frustration training salespeople, I found it by accident.

There is nothing special about me.

When I finally found the reason why salespeople couldn't sell, I realized that this isn't just for salespeople.

It's for everybody and especially for someone trying to run a business and manage people.

You can have this new tool.

Join the B-code Alliance, a community of forward-thinking business owners, that want to understand and use the tools that we have developed over 50 years to harness the power of one's mind to rewrite the story of their life and business.

Once you begin to use this new tool, you'll realize that it's the answer to every problem that we have. It's not just for making money but it's also for health, good relationships, and peace of mind.

And I want everyone to have access to it not just the people who could afford to pay a high price for it. That's why I made it so affordable, and subscription based. For only \$195 per month, you can enroll 25 individuals, each having their own personal login.

When you join our B-code Alliance, this is what you get. Our proven system will guide you step by step through a proven process designed to take charge and get what you want out of your business.

The B-code Alliance includes:

- **Exclusive access to our proprietary B-Code™ and Breakout™ process**
- **B-code Core Lessons**
- **Supplemental Lessons**
- **Related Information**
- **Additional Resources**
- **Coaching Webinars and Frequently Asked Questions**

Put your business on a new path of continual growth in any business environment. Use this new owner's manual to create a business that's worth owning.